



# 9<sup>th</sup> Annual Georgia A/E/C Leadership Roundtable *MEGA MEETING*

*"Show Me The Money!"*

The last couple of years have proven to be a challenging time for the A/E/C industry, but we hope the tides are changing. Please join our panel discussion for an overview of private and public market sectors to learn where project opportunities are coming in the short and long term.

**Moderator:** Gena Evans, Executive Director  
Georgia State Road and Tollway Authority

**Panelist:** Tom Cunningham, VP and Associate Director of Research  
Federal Reserve Bank of Atlanta

Linda M. Daniels, Vice Chancellor for Facilities  
University System of Georgia

Ryan Gravel, Design Manager  
Perkins + Will

Becca Hardin, Executive Vice President of Economic Development  
Greater Columbus, Georgia Chamber of Commerce

Andrew Scholtens, Dir. of Strategic Marketing and Segmentation  
Equifax, Inc.

*\*Please see additional bios on the following page*



**Gena L. Evans** earned a bachelor's degree (1992) and doctorate (2001) in Civil Engineering from the Georgia Institute of Technology. Dr. Evans was an assistant professor in Georgia Tech's School of Civil and Environmental Engineering when Governor Sonny Perdue named her Executive Secretary and Construction Division Director of the Georgia State Financing and Investment

Commission (GSFIC) in 2003 and then placed her in charge of all function of the State Property Office in 2006.

Currently, Dr. Evens serves as the Executive Director of the State Road and Tollway Authority. The executive director oversees supervision of the tolling system for the state of Georgia and is responsible for the financial management of the agency and the development and implementation of the annual budget. The

Authority serves as one of the financing arms for state transportation, which includes the newly approved Georgia Transportation Infrastructure Bank. Dr. Evans served on numerous boards including the Sapelo Island Heritage Authority, MARTA Board, State Board of Equalization and the Capital Asset Management Advisory Council. She is married to former State Representative Mike Evans and has a son Wil, and two daughters Faith and Lauren.



**Tom Cunningham** is vice president and associate director of research for the Federal Reserve Bank of Atlanta. He serves on the Bank's Information Technology, and Risk Management Committees, and is a member of the Federal Reserve System's Information Security Group and Technology Services Council.

Prior to his appointment as associate director

**DATE:**

Monday, September 20, 2010

**PROGRAM TIME:**

11:00 am – 12:00 pm  
Registration, Sponsor Booths & Networking

12:00 – 12:30 pm  
Lunch

12:30 – 1:30 pm  
Panel Discussion

**Sold Out Last Year!**

**LOCATION:**

Doubletree Hotel Atlanta Buckhead  
3342 Peachtree Road, NE  
Atlanta, GA 30326  
404-231-1234  
[www.doubletreebuckhead.com](http://www.doubletreebuckhead.com)

**REGISTRATION:**

\$55 on or before September 13  
\$75 after September 13

Register online at:

[www.AECgeorgia.org/mega.html](http://www.AECgeorgia.org/mega.html)

★ **Exhibit Sponsorship** ★  
**Opportunities Available**

Contact Lee Jarboe, CPSM  
770-980-4107

★ [hjarboe@mccarthy.com](mailto:hjarboe@mccarthy.com) ★

of research he served as vice president in the research department where he has been responsible for the Regional, Latin American and Finance research teams in the research department. Dr. Cunningham joined the Bank as an economist with the macropolicy group in 1985, specializing in macroeconomics and monetary theory. Dr. Cunningham previously worked as an instructor of economics at Barnard College at Columbia University.

A native of Reedley California, he received a bachelor's degree, summa cum laude, in economics from California State University, Fresno. He earned a master's degree, a master of philosophy and a doctorate of philosophy in economics from Columbia University. He has attended the executive development program at Wharton.



As a registered architect, **Linda Daniels** has over twenty years of experience in the facilities arena, including master planning, capital planning, design, construction and maintenance of buildings and campuses. Daniels was named Vice Chancellor for Facilities in July of 2002. She previously served as an Assistant Vice Chancellor and as Director of Planning. She started her career with the University System Office in

1992 as a Staff Architect and her first major responsibility was System liaison on the \$150 million flood recovery at Albany State University.

As Vice Chancellor, she shepherded the development of the System's Public Private Ventures Program from its early prototype model to a \$3.9 billion initiative over seven years. This access to creatively financed projects with independent revenue streams complimented consistent funding through State General Obligation (GO) bonds, the traditional funding stream for Board of Regents capital program. Daniels oversaw the initiation of the hybrid Georgia Higher Education Finance Authority (GHEFA) to provide additional financing options for needed development of facilities for higher education. In the strategic planning arena, Vice Chancellor Daniels shepherded the adoption of a new Capital Improvement Process (CIP) to provide for flexible multi-year planning of capital projects. Finally, she reorganized the Office of Real Estate and Facilities to encourage professional growth opportunities for staff and to provide more depth of coverage for expanding and new areas of responsibility.



**Ryan Gravel's** joint master's thesis in Architecture and City Planning from Georgia Tech in 1999 was the original vision for the ambitious BeltLine project in Atlanta – a 22-mile transit greenway that combines light-rail transit, parks and multi-use trails to generate economic growth and protect quality-of-life in 45 historic neighborhoods throughout

the central city. Eight years of subsequent work as a volunteer and later in the nonprofit and government sectors was critical to the Beltline's success, which is now a \$2 billion public-private initiative in the early stages of implementation. Now practicing urban design at Perkins+Will, Ryan is Design Manager for the firm's BeltLine Corridor Design contract, which will set the tone for design of the trail, transit

guideway, stations, access, public spaces, lighting and landscape architecture.



**Becca Hardin** began her career in economic development ten years ago after joining the Greater Columbus, Georgia Chamber of Commerce as Vice President of Economic Development. In November of 2002, she was promoted to Executive Vice President of Economic Development. Becca has been

instrumental in leading and implementing the business recruitment strategy for the Valley Partnership region which is a bi-state entity covering seven counties and two cities. She was very involved in the efforts to recruit Kia and Kia suppliers to the region.

Upon graduation from Troy State University, Becca began her professional career as a broadcast journalist in Columbus, Georgia covering state and local news for the CBS affiliate television station.

Becca was named one of Georgia's Top-100 most influential Georgians by Georgia Trend Magazine. In 2008, she received the "Women of Achievement" Award from the Concharty Council of Girl Scouts. Becca is actively involved in the Georgia Economic Development Association (GEDA), Rotary International and the Georgia Chamber of Commerce International committee. Her other interests include her family, church, and community volunteer work.



**Andrew Scholtens** is Director of Strategic Marketing and Segmentation for Equifax, Inc in Atlanta. He is the youngest director in Equifax history, and within six months of joining the business had won the highest award at the company, the Chairman's Circle of Excellence Award. The award was given for his unique understanding of

customer needs and sales approach. Today, most of his responsibilities are focused around understanding Equifax's main customer segment and their need for Risk-based data.

Andrew graduated from the Georgia Institute of Technology (Georgia Tech) in Atlanta in Management, and has since completed his M.B.A. from Western Governors University in Utah.

He also serves as an Executive Committee Member of the Modern Whig Party, a solution-oriented political party founded less than 18 months ago. He is specifically in charge of the southern region and building many of the methodology-based approaches of this non-ideological political party.

As a native of Atlanta, Andrew was born and mostly raised here in Georgia except for 8 years of his childhood spent in the Chicago area. He currently lives in Marietta, Georgia with his wife, Allison, of 3 years. He is an active member of Eastminister Presbyterian Church teaching both adult Sunday School as well as being a youth leader.

Georgia A/E/C Leadership Roundtable Members:

ABC	ACEC	AGC	AIA	ASLA	CMAA	COAA
CREW	DBIA	IIDA	NAWIC	NOMA	SMPS	ULI
USGBC						

[www.AECgeorgia.org](http://www.AECgeorgia.org)